

Total No. of Questions – 10]
(2062)

[Total Pages : 3

9632

M.B.A. Examination

MANAGEMENT INFORMATION SYSTEM

Paper-302

(Semester-III)

Time : Three Hours]

[Maximum Marks : 60

The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.

Note : Attempt *five* questions in all, select *one* question from each unit. All questions carry equal marks.

UNIT-I

1. Describe the various characteristics of Management Information System in detail.
2. (a) Explain the Emergence of MIS. Elaborate its functions.
(b) Discuss the Computer Based Information System. Explain its elements.

UNIT-II

- 3. What do you mean by Decision Support System? Explain various types of Decision Support System. How Decision Support System is helpful in taking quality decision?**
- 4. State the origin and growth of E-Commerce? Also explain different types of E-Commerce.**

UNIT-III

- 5. What are the various approaches of System Development? Critically analyse both Top-down and Bottom-up Approach of System Development.**
- 6. What is MIS Planning? Discuss the needs and objectives of MIS planning.**

UNIT-IV

- 7. Explain Customer Relationship Management (CRM). What are the objectives of CRM? Describe various components.**
- 8. Define Database Management System (DBMS). What are the limitations of Traditional Database? How DBMS overcome them? Briefly discuss.**

UNIT-V

9. What is Cloud Computing? Discuss the usefulness of Cloud computing in today's environment.
10. (a) Explain the Legal dimensions of Computerization.
(b) Discuss the ethical responsibilities of Business Professionals. (6, 6)
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